



**PRESS RELEASE, December 4<sup>th</sup>, 2018**

## **Demeter appoints Stéphanie Chrétien as Chief Sustainability and Impact Officer**

**Paris, December 4<sup>th</sup>, 2018 – Demeter, a major European player in venture capital and private equity for the energy and ecological transition, announces the appointment of Stéphanie Chrétien as Chief Sustainability and Impact Officer to reinforce its commitment to combine financial performance and environmental impact.**

Since inception in 2005, Demeter has considered social and governance criteria, in addition to environmental criteria (which are addressed by nature by its investment strategy), as key to drive sustainable performance.

Demeter is a responsible and committed investor, therefore joined key initiatives such as PRI (Principle for Responsible Investment), CDP (Carbon Disclosure Project), iC20 (France Invest), The Shift Project, etc.

Today, Demeter reinforces this commitment with the appointment of Stéphanie Chrétien as Chief Sustainability and Impact Officer. Stéphanie has been a Partner at Demeter from March 2018, focusing on Paris Green Fund and worked previously at Roland Berger strategy consulting firm.

The objective is to reinforce the process for continuous improvement of Demeter's extra-financial reporting ; to empower portfolio companies so they can take an active role in improving their Environment, Social and Governance footprint ; and to highlight innovative initiatives such as the measure of territorial impact which has been implemented for Paris Green Fund with Carbone 4.

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For Stéphane Villecroze, Managing Partner at Demeter: "Since inception in 2005, Demeter considers that considering environment, social and governance challenges is key to achieve sustainable growth. Stéphanie's appointment as Chief Sustainability and Impact Officer reinforce this commitment."

For Stéphanie Chrétien, Partner at Demeter in charge of Paris Green Fund and Chief Sustainability and Impact Officer: "We are convinced that Sustainability and Impact are key drivers for value creation for our portfolio companies and for Demeter, and that our role as a leading investor is key to engage all stakeholders within the ecosystem in Sustainability and Impact".

### **About Demeter**

Demeter ([www.demeter-im.com](http://www.demeter-im.com)) is a major European player in venture capital and private equity for the energy and ecological transition. Its funds invest from €1m to €30m to support companies in the sector at all stages of their development: innovative startups, small and mid-cap companies, as well as infrastructure projects. The Demeter team counts 33 people based in Paris, Grenoble, Metz, Madrid, manages €1bn and has completed 120 investments over 12 years.

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